

Achieva Credit Union Box Car Rally

Corporate Sponsorship Levels



Achieva Credit Union will be holding their Inaugural Box Car Rally on September 11, 2010 in Clearwater. The Rally will start from Franklin Street continuing down Cleveland Street and finishing at North Evergreen Avenue. This is a fundraising event with proceeds being given to Pinellas County classrooms. We are working with the Pinellas Education Foundation to provide grants through an application process to those schools that are in most need of funds. Sponsorship opportunities are available in the following categories:

\$10,000 Level Sponsorship:

- Naming rights to a race class (only 4 available)
- Mention in on air promotions through Clear Channel Radio Stations
- Stage announcements throughout the day
- Opportunity to present award to winner in one race category
- Logo in newspaper advertising (St. Pete Times)
- Opportunity to give 3-5 minute overview about your company
- Logo on all event promotional materials including ACU website
- Logo on Volunteer T-shirts
- 2' x 4' Logo banner along course route
- Client materials distributed at competitor check in
- Option of 6' table and 10' x 10' tent at event for promoting your business

\$5,000 Level Sponsorship:

- Mention in on air promotions through Clear Channel Radio Stations
- Stage announcements throughout the day
- Logo in newspaper advertising (St. Pete Times)
- Opportunity to give 3-5 minute overview about your company
- Logo on all event promotional materials including ACU website
- Logo on Volunteer T-shirts
- 2' x 4' Logo banner along course route
- Client materials distributed at competitor check in
- Option of 6' table and 10' x 10' tent at event for promoting your business

\$2,500 Level Sponsorship:

- Mention in on air promotions through Clear Channel Radio Stations
- Stage announcements throughout the day
- Logo on all event promotional materials including ACU website
- Logo on Volunteer T-shirts
- 2' x 4' Logo banner along course route
- Client materials distributed at competitor check in
- Option of 6' table and 10' x 10' tent at event for promoting your business

\$1,000 Level Sponsorship:

- Stage announcements throughout the day
- Logo on all event promotional materials
- Logo on Volunteer T-shirts
- 2' x 4' Logo banner along course route
- Client materials distributed at competitor check in
- Option of 6' table and 10' x 10' tent at event for promoting your business

\$500 Level Sponsorship:

- Name listed in promotional materials
- Stage announcements
- Logo on Volunteer T-shirts
- Client materials distributed at competitor check in
- Option of 6' table and 10' x 10' tent at event for promoting your business

\$200 Level Sponsorship:

- 6' table and 10' x 10' tent at event for promoting your business

\$100 Level Sponsorship:

- 6' table at event for promoting your business